



ONE CHILD. ONE LIFE. ONE WORLD.



**ANNUAL REPORT
2010**

EXECUTIVE SUMMARY

Over the last year, Give A Child Life's programs have been dramatically reshaped. Working closely with mothers and community leaders, we've identified urgent needs and built upon local assets to address them.

Direct, open dialogues during visits to Kenya and El Salvador opened our eyes to what life is like for children growing up in these urban slums. They suffer constantly from hunger, fear and abuse. They live in houses made with scraps of wood and sheet metal, filled with relatives, but empty of books, toys, or furniture. They sleep on folded cardboard over dirt floors, using old clothing as blankets. Violence and contagious diseases are prevalent. Water and food are scarce.

But with the help of generous friends, Give A Child Life has begun changing that. By providing immediate support, we've saved the lives of sick and starving children. By distributing supplemental food baskets, providing daily child care and offering emergency medical help, we ensure that children's most critical needs are met. Social support groups and adult education programs are giving families the resources needed to break the cycle of poverty. By improving each community's existing assets, we are making sustainable changes that help desperately poor people better care for their children and for themselves.



Our programs are growing and the impact is evident. Through regular height and weight measurements, we've seen children becoming stronger and healthier. Parents are recording their weekly income so we can track the effect of child care on their economic security. As we expand our support, we're committed to implementing accountability measurements to guarantee all funds are spent wisely.

The following report shares our successes and setbacks from 2010. It also reveals a new vision for the future of Give A Child Life. We wish to share this vision with you as we work together to change these children's lives forever.

MISSION, GOALS AND IMPACT

Give A Child Life (GCL) is dedicated to helping save the lives of infants and toddlers in low-income countries by providing food, child care, medicine and other vital necessities to ensure their survival and facilitate physical, social, emotional and cognitive growth.



PRIMARY GOALS:

1. Reduce mortality rates for children 5 and under.
2. Give children a better start in life by providing a nutritious daily meal, appropriate developmental activities and medical care.
3. Improve parents' abilities to care for their children through parent training and adult education.
4. Assist families through social support networks and case management services.
5. Transform the ethos of desperately poor communities to improve the health and well-being of their youngest children.

IMPACT IN 2010:

- Enrolled 55 children in daily child care or preschool programs.
- Distributed 160 food baskets and thousands of dollars worth of emergency food to hungry families with young children.
- Purchased medicines or first aid supplies for children in desperate need.
- Provided emergency medical care to young children with life-threatening illnesses.
- Provided dental care to 41 children.
- Ensured that young children received vaccinations, immunizations, and de-worming medicines.
- Disbursed five microloans to start small businesses or help pay bills.
- Bought more than a thousand dollars worth of children's books and educational supplies.
- Organized monthly social support meetings and provided case management services to 23 families with young children.
- Conducted baseline assessments of families' hunger, illness, income and other indicators of desperate poverty.
- Conducted baseline surveys to identify local needs and resources related to children's well-being in our target communities.
- Conducted three workshops to train staff and community members.
- Gave 62 children Christmas gifts and a party.



PROGRAM OVERVIEW

IN THE UNITED STATES

This year, our headquarters in Silverado, CA focused on setting up internal systems and program development. The website was re-designed and pages added for "Research Notes" and "Special Images" of daily life in urban slums. GCL also implemented new financial and donor software systems. GCL started daily Twitter postings and a Facebook page, in addition to regular blog entries.

INTERNATIONAL PROGRAMS

EL ZAITE CHILDREN'S CENTER, EL SALVADOR

GCL has expanded its commitment to the El Zaité Children's Center. Several times, GCL's CEO, Deborah Johnson, Ph.D., traveled to El Salvador to train the Center's teachers and administrators in child assessment and financial reporting. Together, she and the teachers designed an assessment to measure children's developmental status at the beginning and end of the school year. In 2010, children at the El Zaité Center made significant gains, especially in developing language, math and fine motor skills. Of the 39 students tested, 34, or 87%, improved their language abilities. Sixty-nine percent increased their fine motor skills, while 51% boosted their cognitive skills. Overall 36 of the 39 students, or 92% of the children, experienced significant development. The smallest gains were in developing gross motor skills.

In 2010, GCL also launched a take-home book program that provided several books to every child at the Center.



“It is the first year my daughter is here at the Center and she enjoys reading. She can’t do it yet. But she connects to it. She uses her imagination to make up stories about the pictures.”

Multiple partnerships are evolving. A partnership between the Santa Tecla Rotary Club in El Salvador and the South Gate Rotary Club in Southern California led to a Christmas party for more than 100 children. A few weeks later, the Rotary Club took on the task of knocking down a wall and expanding the Center's classrooms. Currently, the ITT Corporation and Water4 engineers are exploring the feasibility of installing a well. The nonprofit organization, Bundles of Books, is donating 120 backpacks filled with books and supplies for an at-home reading program.

KIANDUTU YOUNG CHILD CARE PROGRAM, KENYA

In early 2010, GCL staff and the Kiandutu elders identified the 22 neediest families with children under 6 in the community. GCL immediately began providing emergency food and medicine to these families. At monthly parent meetings, it became clear more was needed.

In May, Dr. Johnson and GCL staff visited local child care centers and identified several to support. Fifteen children are now enrolled in daily child care. Assuming that having their children fed and cared for makes it easier for mothers to work, GCL is tracking changes in each family's income and health.

Earlier this year, a community survey was completed by 95 adults. The unemployment rate was 91%. More than a third of the adults had never attended school. Most often, working mothers simply left their young children at home alone. 92% of the children experienced hunger. A quarter of the adults had at least one child under five die; 12% had lost two or more young children.

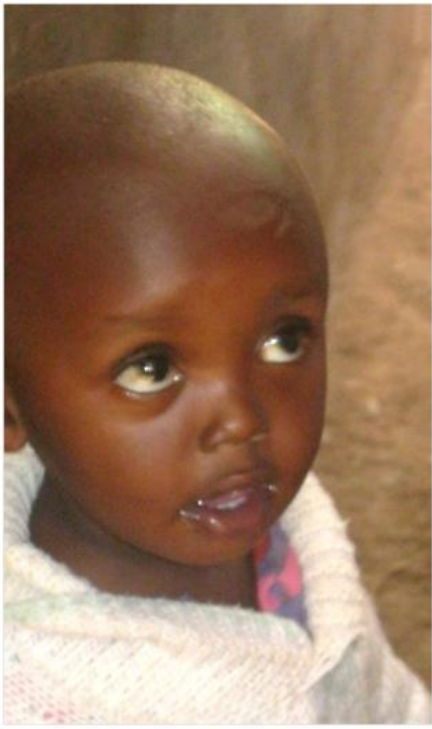
In the near future, GCL is exploring increasing the number of children in child care and initiating parent education programs.



*“You put out the fire. You
hide the matchbooks. And
you lock the door.”*

*Precautions taken by one mother when
leaving her children home alone*

VISION FOR THE FUTURE



Give A Child Life will continue to focus on the core priorities of providing food, medicine, child care and family strengthening activities. With increased funding, GCL will further develop the existing programs and implement parent training and adult education components.

In Kenya, 15 children are currently enrolled in the Kiandutu Juniors Nursery School. With a total of 46 children under the age of six in this program, funding is needed to increase the number in child care to 30. The big change in 2011 will be GCL providing a nutritious daily lunch for children at the nursery school. Parents will help cook it and contribute to fuel costs. The school also needs books, papers and pencils.

In El Zaito, Give A Child Life hopes to begin distributing bi-monthly food kits and a kit with a year's worth of basic medical supplies to families with children at the Center. GCL is working with partner organizations to install a water system that will provide the Center with clean drinking water. GCL is also collaborating to extend the Center's hours to a full day and to improve the facilities.

Give A Child Life has a vision of not only saving children's lives, but also of changing how parents and community members relate to young children. We want to help build a better future for generations to come.

“The elders have not many questions for you. What they would like to see is that the children are taken care of. They will pray for you. That you succeed.”



GLOBAL OPERATIONS AND FUND DISTRIBUTION

Give A Child Life relies on individual donations for the majority of its revenue. A 501(c)(3) nonprofit, all donations are tax deductible to the extent allowed by law.

The CEO and CFO receive no compensation. Food, medicine and child care expenditures are relatively inexpensive, which means that even small gifts make a significant impact.



SUPPORT AND REVENUE

Contributions	29,419
Other Revenues	483
Total Income	29,902

EXPENSES

El Salvador

Childcare/preschool care	14,294
Food and Medicine	1,524
Other	1,246

Kenya

Social services	2,892
Food and Medicine	1,981
Other	412

Program Services Subtotal	22,349
Support Services	3,844
Total Expenses	26,193



“On behalf of all the mothers, we know it is with much strength and much love that you do everything you can.”