



**TO CHANGE A CHILD'S LIFE, START EARLY.
HELP WHEN IT MATTERS MOST.**



**Annual Report
2011**

Executive Summary

Over the past four years, Give A Child Life has worked to establish the systems and relationships necessary to truly and effectively help young children living in desperate poverty. We've built trust with local leaders and families, tried different approaches, and tracked impact. We've raised awareness of the importance of protecting children from the moment they're born and increased the capacity of mothers and child care providers to do so.

In 2011, we saw real results. Emergency food and medical care continued to save the lives of little boys and girls in urgent need. In addition, switching from family food baskets to daily feeding programs at nursery schools ensured that children regularly received the nutrients necessary for healthy growth. Mothers scraping by received seed money and training to put their small businesses on more solid ground. At health talks, they learned about safety and hygiene at home. But we want to take what we're doing even farther.



There is an old adage: Give a person a fish and you feed him for a day; teach a person to fish and you feed him for a lifetime. But if someone believes that she can fish, understands the principles and talks to others about fishing... perhaps an entire village might have enough to eat.

To really help young children, we must empower mothers to take care of their babies *and* make a living. We have to help mothers believe that their babies will survive and *thrive*. We need to teach them to interact with even the youngest children. And we must help women build their confidence and encourage *each other* to succeed. Real sustainability doesn't mean creating a perpetual income stream. It means giving people the *ability* to solve their own problems, together.

In this report, you'll see how GCL's projects are working. Not only are children alive today because people like you care--on a deeper level, you're helping to change the way that mothers see their youngest, most vulnerable children... and themselves.

"You are the first organization that has come to help children this young."

-Village Elders of Kiandutu

Mission, Goals and Impact

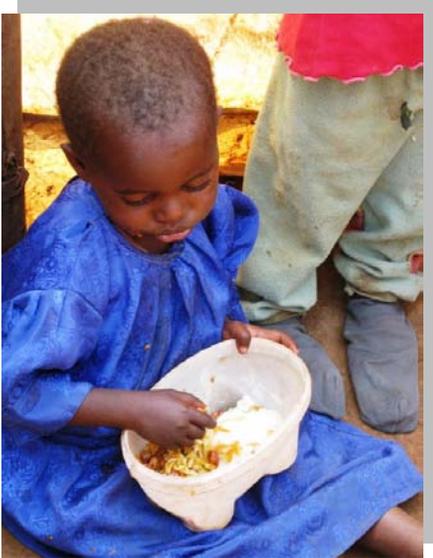
The mission of Give A Child Life (GCL) is to focus the world's attention on its most vulnerable population--children five and under. By providing food, child care, medicine and other basic necessities, GCL saves the lives of young children and facilitates their physical, social, emotional and cognitive development. We also help parents, especially single mothers, better care for their families and eventually break free from the cycle of poverty.



In developing countries, 1 in 3 children under 5 suffers from constant hunger.

PRIMARY GOALS:

1. Reduce mortality rates for children 5 and under.
2. Give children a better start in life by providing nutritious food, appropriate developmental activities and medical care.
3. Improve parents' abilities to care for their children through parent training and adult education.
4. Assist families through social support networks, case management services, small business loans and other activities.
5. Increase global awareness of the needs of young children.



IMPACT IN 2011:

- Expanded child care services.
- Launched feeding programs at several nursery schools.
- Provided food and medicine after devastating floods in El Zaite, El Salvador and a horrific fire in Kiandutu, Kenya.
- Improved children's health through parent education and expanded services.
- Facilitated the delivery of almost 1,000 books to children in El Zaite.
- Began using cell phone-based cash transfers to provide immediate help to families in crisis.

Two hundred new friends contributed \$1-\$10 each to help provide child care in the urban slum of Kiandutu, Kenya through a Philanthroper.com campaign emphasizing that with GCL "a little does a lot."

International Programs Overview



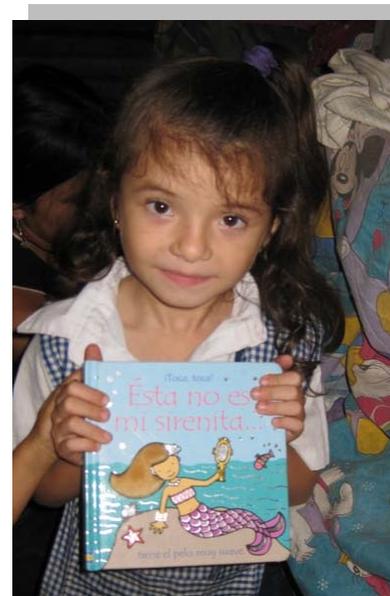
EL ZAITE CHILDREN'S CENTER, EL SALVADOR

In El Salvador, GCL works in partnership with Patronato Lidia Coggiola, a 15-year-old community organization in El Zaité. Built on a steep hillside a half hour from the capital, El Zaité is home to 630 families, many from rural areas with little education. Services, including clean water, are few.

This year, we changed our approach to supporting the 40 little boys and girls at El Zaité Children's Center. Children now are linked to personal sponsors. For \$25 a month, a sponsor can ensure a specific child's well-being and education. Best of all, the sponsor and child have a special relationship, with the sponsor receiving pictures, reports and an annual developmental assessment detailing the child's progress.

In 2011, GCL...

- Helped 41 children at the Center gain language, math, cognitive and motor skills. At the beginning and end of the year, teachers administered development tests. In 2011, every child improved, with the greatest gains in language and math. Younger students showed the most improvement.
- Provided emergency food and medicine to 65 families with young children after serious floods washed away crops and greatly increased hunger.
- Launched a feeding program for the 12 hungriest and sickest children over the December holidays while the Center was closed.
- Created a colorful, safe and welcoming environment, by providing repairs, fresh paint and a new stove.
- Partnered with Bundles of Books to deliver over 900 Spanish language books to the children in El Zaité. Every child at the Center received a take home backpack with 5 books and school supplies. The two classrooms each received an entire library. Children now read daily--something they could never do before.



2012 Objectives:

- ~Find more sponsors to care for needy children
- ~Expand the Center's nutrition programs
- ~Begin providing clean drinking water in homes and at the Center

"Thank you very much for your support of the children. With your compassion, care and training, we are shaping the little girls and boys, making a present and future."
-Carlos Diaz, Program Coordinator

KIANDUTU YOUNG CHILD CARE PROGRAM, KENYA



In Kenya, GCL works through Give A Child Life Kenya (GCLK). Our focus is the sprawling slum of Kiandutu, about an hour from Nairobi. Our primary contact is through the village elders, whom needy families approach and ask for help.

In 2011, 25 parents with a total of 103 children, 63 of whom were five or under, participated in the GCL monthly group. Chosen because of their high levels of poverty, members received child care, emergency food and medicine, health education, help with rent, funeral or hospital bills, and support to run small businesses. In addition to helping group members, *GCL assists any child five or under in Kiandutu who is hungry or sick.*

In 2011, GCL...

- Provided child care to 30 little boys and girls, giving them a safe place to play and their mothers an opportunity to work.
- Fed 40 preschoolers a nutritious lunch five days a week.
- Launched a daily feeding program for 27 infants and toddlers whose mothers could not afford nutritious food.
- Provided medicine or medical help 60 times to families with young children.
- Helped prevent jiggers and foot infections by supplying sturdy leather shoes to 70 small children.
- Distributed 160 food baskets and thousands of dollars worth of emergency food to families with hungry young children.
- Helped six mothers get their small businesses off the ground by supplying calculators, ledgers and training in addition and subtraction.
- Made sure 12 little boys and girls had the right uniforms and supplies to start first grade.
- Organized a Christmas party for almost 100 children who seldom, if ever, receive gifts or have enough to eat.



“Even one cup of milk a day makes a big difference.”
-Carol Mbugua, GCLK Program Director

2012 Objectives:

- ~Expand infant and toddler feeding programs
- ~Begin feeding breakfast to 40 hungry preschoolers in Kibera, Nairobi's largest slum
- ~Begin teaching parents how to stimulate their children's growth
- ~Help mothers better manage their small businesses

Vision for the Future



Building on the foundation of providing food, medicine, child care and family programs to help young children, Give A Child Life is growing stronger.

As we move forward, we'll fight the real roots of poverty, while keeping programs small, focused and strategic. We'll use researched-based knowledge to put practical solutions into place...we'll teach children and parents to ask critical questions and search for their own answers... and we'll help to cultivate compassion in our work, in our donors, and in those we help.

Together we can build a better future for the world's youngest, poorest children.

TESTIMONIALS

When we asked mothers about the impact of our programs, they told us....

I appreciate the emergency food. We were very hungry. My older child had dropped out of school for two years. Now she is back in school.

Now I have some furniture, even a bed. Before I didn't have a bed.

My children's health has improved. One of them had been in the hospital, and GCL provided medication.

The jiggers are gone and I can see. [GCL provided cataract surgery to a grandmother caring for 6 abandoned children.]



85% of the brain develops before age 3.

Global Fund Distributions

Give A Child Life relies on individual donations for the majority of its revenue, with 100% of each gift directly serving children in need. Because food, medicine, child care costs and small business loans are relatively inexpensive, even small gifts make a significant impact. As a 501(c)(3) nonprofit, all GCL donations are tax deductible to the extent allowed by law.

SUPPORT AND REVENUE

Contributions	38,515
Other Revenues	10,000
Total Income	48,515

EXPENSES

El Salvador

Childcare/preschool care	18,101
Emergency food and medicine	3,018

Kenya

Social services	5,395
Child care & feeding programs	3,325
Emergency food and medicine	2,838
Other services	151
Special events	157

Special Programs

Uganda: Children's Rehabilitation Center	10,000
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Support Services

	2,148
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Total Expenses	45,133
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World Bank cost-benefit analyses project returns of \$2 to \$5 for every \$1 invested in early childhood development in developing countries.



"A hundred years from now... the world may be different because I was important in the life of a child." ~Forest E. Witcraft